#### **CURRICULUM VITA**

# **Israel Spiegler**

## PERSONAL

Home: 58 Bilu St. Raanana, 43581 Israel Office: Faculty of Management, Tel Aviv University Tel: 972-3-640-7488, <u>spiegler@post.tau.ac.il</u> Home Page: <u>http://recanati.tau.ac.il/~spiegler</u> Born: March 9, 1944, Russia Married (Bracha), Three children

## **EDUCATION**

1977	Ph.D. Computers and Information Systems	
	The Anderson Graduate School of Management, U.C.L.A	
	A Computer Aided Methodology for Bridging Analysis and	
	Construction in the Design of Information Processing Systems.	
	Supervisor: Professor Clay Sprowls	
1972	M.Sc. Computers and Information Systems	
	The Anderson Graduate School of Management, U.C.L.A	
1970	B.Sc. Information Systems, School of Business Administration	
	California State University, Los Angeles, California	
1970	B.A. Education	
	University of Judaism, Los Angeles, California	

#### ACADEMIC

2007	Visiting Scholar (spring), Information Systems Group, Information & Operations Management Science Department Stern School of Business, New York University, New York
2006	Visiting Professor (fall), Artificial Intelligence Research Group, Computer Science, School of Engineering and Applied Sciences Harvard University, Cambridge, Massachusetts
2006	Incumbent, the Mexico Chair of Management Information Systems Graduate School of Management, Tel Aviv University
2003	Professor, Technology and Information Systems Program Graduate School of Management, Tel Aviv University
1999-01	Visiting Professor, School of Information Science Claremont Graduate University, Claremont, California

1993	Associate Professor, Information Systems Program Graduate School of Management, Tel Aviv University
1990-92	Visiting Associate Professor, Information Sciences Program Claremont Graduate School, Claremont, California
1987	Senior Lecturer with Tenure, Information Systems Program Graduate School of Management, Tel Aviv University
1986	Visiting Associate Professor (summer), CIS Department The Anderson Graduate School of Management, U.C.L.A
1984-86	Lecturer, Information Systems Program Graduate School of Management, Tel Aviv University
1982-84	Associate Professor, Management Information Systems School of Management, Boston University
1978-82	Post-Doctoral and Teaching Fellow, Information Systems Graduate School of Management, Tel Aviv University
1976-78	Assistant Professor, Management Information Systems School of Management, Boston University
1972-74	System Analyst, System Development Corp. (SDC), California Data Sharing on Computer Networks The ARPANET project (Internet Forerunner)

# ACADEMIC ADMINISTRATION:

2004-06	Vice Dean of Faculty Chair, Educational Program Committees Graduate School of Management, Tel Aviv University
2004-06	Chair, Academic Program Committees: Kellogg and Recanati Executive MBA Programs Wharton – Tel Aviv Consulting Program for MBA
2004-06	Established, Designed and Chaired MBA Engineering Program Graduate School of Management, Tel Aviv University
2005	Elected, Board of Governors, Tel Aviv University
2003-05	Chair, Doctoral Program Committee Graduate School of Management, Tel Aviv University
2002-03	Member, Committee for Approval of New Graduate Programs Higher Education Commission (MaLaG)

1993-99	Chair, Information Systems Program, Graduate School of Management, Tel Aviv University
1992-99	Academic Director, CEMIS Computational Center Graduate School of Management, Tel Aviv University
1992-05	Chair, Faculty Computer Committee Graduate School of Management, Tel Aviv University
1995-02	Senior Program Advisor, Information Systems Courses Computer Science, MBA program The Open University, Tel Aviv and Raanana
1989	Chair, Databases and Artificial Intelligence Artificial Intelligence in Industry Conf., Hydrabad, India
1987-90	Academic Director, LAHAV Top Executive Course Graduate School of Management, Tel Aviv University
1987	Chair, Artificial Intelligence Section IEEE-ICCA Conference, Beijing, China
1984-85	Director, MIS in Health Care Delivery, Harvard Brigham Hospital and Boston University.
1981-82	Academic Director, MBA one-year Program Graduate School of Management, Tel Aviv University
1976-78	Coordinator and Acting Chair, MIS Program School of Management, Boston University

# **EDITORAIL ACTIVITIES:**

Board:	Information & Management
	Journal of Database Management
	Journal of Information Science and Technology
Reviewer:	IEEE Transactions of Information Systems
	Communications of the ACM
	Communications of Association of Information Systems (AIS)
	Journal of Association of Information Systems
	Information Systems
	Computers & Operations Research
	MIS Quarterly
	Database
	Expert Systems
	International Conference on Information Systems (ICIS)

#### PROFESSIONAL

2003 -	Director, Arkia-Knafaim Holding Co.
1997-02	Director, Yozma, pension fund, Migdal Insurance Co.
1996	Chair, National Award Committee for Computing Research
	Israel Ministry of Science
1994-98	Senior Advisor, Bank Tefahot, Database and Computation
1994-99	Member of Board, Formula Inc
1993-95	Israel Ministry of Education, Computers Curriculum Committee

### MEMBERSHIP

- ACM Association for Computing Machinery
- IEEE Computer Society
- AIS Association of Information Systems
- KDD Knowledge Discovery in Databases
- ILA Israel Association of Information Processing

### **GRANTS and AWARDS:**

- 1982 Outstanding Teaching award (Regularly on high teacher ranking)
- 1982 Mia Fisher-David Research Grant, Tel Aviv University
- 1989 Information as Inventory, Adams Institute of Information Systems, (with Ronen)
- 1992 Heterogeneous Databases, Research Grant, Adams Institute of Information Systems
- 1994 Dean's Award: Outstanding Faculty Member of the Year
- 1995 An Intelligent System for Routing Information Requests in Heterogeneous Network <u>Ministry of Science</u> (with Ein-dor, Giladi, Shoval)
- 1996 Representation and Storage of Knowledge with a Binary Database, Israel Institute of Business Research
- 1997 Citation of Excellence, Highest Quality Paper Rating,
  "Synergetic Expert Systems", <u>Decision Support Systems</u>, May 1996,
  ANBAR Electronic Intelligence
- 1998 Hempel Raven Paradox as Basis for Clustering Data, Israel Institute of Business Research
- 2000 Mining Data the Positive Way, Israel Institute of Business Research
- 2004 Comparative Clustering Methods, Henry Crown Research Institute
- 2006 "Technology and Knowledge", <u>Information and Management</u>, Third on Top 10 articles in MIS, Elsevier Science Direct, 2006.

### **INVITED LECTURES and SEMINARS (recent):**

- 1999 University of Rochester, School of Management, Binary Data Clustering
- 2000 Stanford University, Medical Informatics, School of Medicine Data Mining: A Positive Approach
- 2002 Data Mining Models, Dept of Information System Engineering, BG University
- 2005 Business Transformations, Carmel Executive Conference, Haifa
- 2006 From Databases to Knowledge Discovery, IT Security Program, Tel Aviv

2006 Harvard University, Artificial Intelligence Research Group, Future Databases Models for Clustering and Mining

## **DOCTORAL DISSERTATIONS Completed:**

- 1. Berg, A. Intelligent Knowledge Generation from Statistical Databases, 1992
- 2. Gelbard, R. Characterization, Representation and Recognition of Movement Patterns, 1995
- 3. Aronovitz, L., Similarity Search in Metric Databases, 2006
- 4. Ben Zvi, T., The Knowledge Discovery Process: An Analytical Investigation and Empirical Affirmation, 2007
- 5. Pollak, Z., Incremental Data Mining: Model, Methods, and Algorithms (with Zahavi), 2007

## **DOCTORAL DISSERTATIONS in Progress:**

- 1. Tel Nir, R., Binary Positive Databases in Bioinformatics Discovery (with Gelbard)
- 2. Goldman, O., Clustering and Data Mining in Medicine (with Leshno)
- 3. Zirinsky, D., Knowledge Determination via Ontological Analysis
- 4. Carmi, E., Data Mining and Imgae Processing
- 5. Holtzman, V., A Methodology for Risk Management Based on Content Analysis

## **MASTER THESES Completed:**

- 1. Kopelick, M. Storing and Retrieving Text Information on Mini Computer, 1982
- 2. Maayan, R. Binary Data Bases: Model for Storage and Retrieval, 1982
- 3. Dayan, Empirical Study of CICS/VS Functions as a DB/DC System, 1983
- 4. Elata, S. A Priori Analysis of Natural Language Queries, 1986
- 5. Gavish, G. Prototyping in Information System Development, 1986
- 6. Abramovitz, A. Data Base Integrity Testing: Technique and Application, 1986
- 7. Brener, E. Logical Security for Statistical Data Bases, 1986
- 8. Widder, D. Decision Support System for Designing Network Data Bases, 1987
- 9. Kapeliuk, A. A Model for Selecting MRP Packages, 1987
- 10. Uliel, S. A Model for Testing the Cost of Computer Maintenance, 1987
- 11. Gat, Yoel. The BAZAK Mail Delivery System, 1987
- 12. Amir, S. A Data Base for a Time Scheduling System, 1988
- 13. Shefer, A. Data Independence in Information System Environment, 1988
- 14. Nassiripor, K. An Expert System for Civil Engineering Projects, 1989
- 15. Shirtz, D. A DSS for Monitoring Large Scale Communication Systems, 1989
- 16. Gelbard, R. Binary Representation of Taxonomic Data, 1989
- 17. Weintraub, E. Semantic Nets as Basis for Accessing Multiple Data Bases, 1990
- 18. Strassman, A. A Fuzzy Relational Data Base, 1991
- 19. Beeri, Y. SES: Synergetic Expert System, 1991
- 20. Kalfus, O. Information as Inventory: Evaluating Data Necessity, 1991
- 21. Moriah, A. Geometric Data Base Representation, 1995
- 22. Weiss, A. A Model for Implementing Objects on Relational Data Bases, 1995
- 23 Nissim, Z. Genetic Algorithms Use in Information Systems, 1996
- 24. Zysberg, H. Data Driven Formulas in Object Oriented Databases, 1999
- 25. Pollack, Z. Rule Induction using Genetic Algorithms, 1999

- 26. Aronowitz, L. Dimensional Data Model and Information Theory, 2000
- 27. Sarna, D., Intelligent Agents and Search Strategy, 2001 (with Nir)
- 28. Kozlovsky, N., Methodology of Limited Resources Selection, (with Ronen) 2002
- 29. Cohen, S., A New Ranking Algorithm for Search Engines, 2002
- 30. Valan, N., A New Approach to Text Mining via Structured HTML Pages, 2002
- 31. Kozushner, O., The Clic Imprint: A Basic Unit for Consumer Behavior, 2002
- 32. Singer, L., A Query Model for Biological Data Domains, 2003
- 33. Aspir, O., Connecting Analysis and Project Management with UML, 2003
- 34. Lampert, A., The Open Code Impact on Information Systems, 2004
- 35. Zirinsky, D., Knowledge Determination via Ontological Analysis, 2004
- 36. Kelks, O., Can Web Services Deliver the Promise?, 2004
- 37. Dvir, U., Literature-Based Discovery as New Web Search Tool, 2005
- 38. Patashnik-Zahav, Y., Computer Handwriting Identification, 2006
- 39. Agron, S., eXtreme Programming, 2007
- 40. Golan, A., A Model for Data Aging in Databases, 2007
- 41. Geron-Iseres, M., Cluster Identification in Large Population.

### **RESEARCH INTERESTS**

Data Base Management Systems (DBMS) Knowledge Representation and Management Clustering and Data Mining Artificial Intelligence, Natural Language Processing Information System Analysis and Design

### **COURSES TAUGHT - Graduate**

Computing, Programming Languages, Software File Management, Databases, Data Modeling Management Information Systems Technology and Information Systems Policy Decision Support Systems Knowledge Management Electronic Markets and Commerce System Analysis and Design Artificial Intelligence/Natural Language Processing

### PUBLICATIONS

#### **Articles Published:**

- 1. Shoshani, A., and Spiegler, I., "The Integration of Data Management Systems on a Computer Network: AIAA Conference on Computer Network Systems, April 1973, Atlanta (ARPANET data sharing project, Internet forerunner)
- 2. Spiegler, I., "Modeling Man-Machine Interface in a Data Base Environment", <u>Int</u> Journal of Man Machine Studies, January 1983, Vol. 18 No1, pp. 55-70

- 3. Spiegler, I., "MIS and DBMS: Where Does One Start and the Other End", Journal of System Management, June 1983, pp. 34-42
- 4. Spiegler, I., "Automating Data Base Construction", <u>Data Base</u>, <u>ACM</u> <u>Publication</u>, Spring 1983, Vol. 14, No.3, pp. 21-29
- 5. Spiegler, I., Ben-Bassat, M., Dreizin, Y., and Karmon, Y., "Evaluating the Performance Capability of a Multi Organization System", <u>OMEGA, Journal of</u> <u>Management Science</u>, September 1983, Vol. 11,5 pp. 417-432
- 6. Spiegler, I., and Maayan, R., "Storage and Retrieval Considerations of Binary Data Bases", <u>Information Processing & Management</u>, Vol 21,3 January 1985 pp. 233-254.
- 7. Ein-Dor, P., and Spiegler, I., "Answerability of Data Base Queries", <u>Information Systems</u>, Vol. 10,3, 1985, pp. 261-270
- 8. Spiegler, I., "Approaches to Information System Development: A Managerial Perspective", <u>Int Journal of Management</u>, Vol. 3,3, September 1986, pp. 35-46
- 9. Spiegler, I. and Trauth, E., "A Framework for Office Automation Education", Journal of Computer Information Systems, Vol. 28,2 Winter 1987/88, pp. 32-38
- Spiegler, I., and Tsirulnikov, L., "A Conceptual Approach for Describing Information System Projects", <u>Human System Management</u>, Vol. 7, 1988, pp. 349-357
- 11. Spiegler, I. and Elata, S., "A Priori Analysis of Natural Language Queries", Information Processing & Management, Vol. 24,6 1988, pp. 619-631
- Shtub, A., Spiegler, I., and Kapeliuk, A., "Using DSS Methods in Selecting Operations Management Software", <u>Computer Integrated Manufacturing</u> <u>Systems</u> Vol. 1, No. 4, November 1988
- 13. Spiegler, I., and Noff, Y., "Dynamic Reliability as an Alternative to Database Restoration", <u>Computers & Operations Research</u>, Vol. 16,1 1989, pp. 27-38
- Ahituv, N., and Spiegler, I., "A Metalanguage Design for Sessions with Group Decision Support Systems", <u>Computer Science in Economics and</u> <u>Management</u>, Vol. 2, 1989, pp. 151-169
- Ein-Dor, P., Spiegler, I., " Development of a Natural Language Query Systems for Multiple Databased", in Balagurusamy (ed), <u>Artificial</u> <u>Intelligence in Industry and Government</u>, November 23-25, 1989, Hydrabad, India, New Delhi, Macmillan India, 1989
- 16. Ronen, B., and Spiegler, I., "Information as Inventory: A New Conceptual View", <u>Information & Management</u>, Vol. 21, 1991, pp. 239-247

- Berg, A., and Spiegler, I., "Intelligent Knowledge Generation from Statistical Data Bases", <u>Journal of Information Science and Technology</u>, Vol. 2,1 October 1992, pp.1-11
- Spiegler, I., and Herniter, G., "Warranty Cards as a New Source of Industrial Marketing Information", <u>Computers in Industry</u>, Vol. 22,3 February 1993, pp. 273-281
- 19. Spiegler, I., "Neural Data Bases: A Model for Data Storage and Retrieval", Journal of Information Science and Technology, Vol. 2,4 July 1993 pp. 332-345
- 20. Spiegler, I., and Widder, D., "Physical Database Design: A Decision Support Model", <u>Data Base</u>, Vol. 24,3 August 1993, pp. 5-11
- Spiegler, I., and Herniter, G., "Forecasting Retail Sales and Dealer Inventories: A Simulation and Decision Support System", <u>Simulation</u>, Vol. 61, No. 4 October 1993, pp. 269-275
- 22. Spiegler, I., "The Evolution of a Unified View of Data", <u>Information</u> <u>Systems Management</u>, Vol. 12,2, Spring1995, pp. 7-14
- 23. Spiegler, I., "Information Systems as a Construct of Transformations", <u>IEEE System, Man, and Cybernetics</u>, Vol. 25,7 July 1995, pp. 1121-1129
- 24. Ein-Dor, P., and Spiegler, I., "Natural Language Access to Multiple Data Bases: A Model and a Prototype", <u>Journal of Management Information</u> <u>Systems</u>, Summer 1995, Vol.12, No 1, pp. 171-197
- 25. Beeri, Y., and Spiegler, I. "Synergetic Expert Systems", Decision Support Systems, Vol. 17. No.2, May 1996, pp. 73-82
- 26. Eden, Y., Ronen, B., and Spiegler, I., "Storing Too Much Information in the Insurance Industry", <u>International Journal of Computer Applications in</u> <u>Technology</u>, Vol. 9, 2/3, 1996, pp. 144-150
- 27. Gelbard, R. and Spiegler, I., "Hempel's Raven Paradox: A Positive Approach to Cluster Analysis", <u>Computers & Operations Research</u>, Vol. 27, April 2000
- 28. Berg, A., and Spiegler, I., "User Profiles as Basis for Electronic Consulting System", <u>Communications of the AIS</u>, Vol. 3 No. 12, May 2000
- 29. Spiegler, I., "Knowledge Management: A New Idea or a Recycled Concept", <u>Communications of the AIS</u>, Vol. 3 No. 14, June 2000
- Gelbard, R., Pliskin, N., and Spiegler, I., "Integrating Systems Analysis and Project Management Tools", <u>Journal of Project Management</u>, Vol. 20 No. 6, July 2002, pp. 461-468

- 31. Erlich, Z., Gelbard, R., and Spiegler, I., "Data Mining by Means of Binary Representation: A Model for Similarity and Clustering", <u>Information</u> <u>Systems Frontiers</u>, July 2002
- 32. Gelbard, R. and Spiegler, I., "Representation and Storage of Motion Data", Journal of Data Management, Vol. 13 No. 3, July 2002, pp. 46-63
- 33. Spiegler, I., "Technology and Knowledge: Bridging a 'Generating' Gap", Information & Management, Vol. 40 No. 6, July 2003, pp. 533-539
- 34. Erlich, Z., Gelbard, R., and Spiegler, I., "Evaluating a Positive Attribute Clustering Model for Data Mining", <u>Journal of Computer Information</u> <u>Systems</u>, Vol 43 No. 3, Spring 2003, pp. 100-108
- 35. Cohen, S., and Spiegler, I., "A New Sorting/Ranking Algorithm for Search Engines", <u>Software Systems and Technology</u>, Vol 3. No. 2, 2003
- Kalfus, O., Ronen, B., and Spiegler, I., "A Selective Retention Approach in Massive Databases", <u>OMEGA, Int. Journal of Management Science</u>, Vol 32.2, April 2004, pp. 87-95
- Spiegler, I., Gelbard, R., "Unified Binary Model and Methodology for Knowledge Representation and for Data and Information Mining", published <u>United States Patent</u>, No. 6,728,728, April 27, 2004
- Gelbard, R., and Spiegler, I., "Living with Database Conflicts: A Temporal Branching Technique", <u>Distributed and Parallel Databases</u>, Vol 17, May 2005, pp. 251-265
- Gelbard, R., Goldman, O., Spiegler, I., "Investigating the Diversity of Clustering Methods: An Empirical Comparison", <u>Data and Knowledge</u> <u>Engineering</u>, Vol 63.1, October 2007, pp. 155-166
- 40. Aronovitz, L, and Spiegler, I., "CM-tree: A dynamic clustered index for similarity search in metric databases", <u>Data and Knowledge Engineering</u>, Vol 63.1, December 2007, pp. 917-944
- 41. Grossfeld-Nir, A., Sarne, D., and Spiegler, I., "Modeling the Search for the Least Costly Opportunity", <u>European Journal of Operation Research</u>, forthcoming 2007

### **Papers Submitted:**

- 1. Pollak, Z., Spiegler, I., Zahavi, J., "Rule Based Association and Data Mining", submitted to <u>Knowledge Discovery and Data Mining</u>
- 2. Leshno, M., Rapaprot, S., Spiegler, I., "Women's and Men's Attitude toward Risk in Medical and Financial Decision Making", submitted to <u>Medical</u> <u>Decision Making</u>

3. Morgan, T., Ein-Dor, P., Spiegler, I., Giladi, R., Etzion, O., "Fast Natural Language Query Analysis for Inter/Intranet Access", submitted to <u>Natural</u> <u>Language Engineering</u>

#### **Book Chapters**

1. Gelbard, R., and Spiegler, I., "Modeling Motion: Building Blocks of a Motion Database", in <u>Advanced Topics in Database Research</u>, Vol 3, Keng Siau (Ed.), Idea Group Publishing, 2004

### **Papers Presented in Scientific Meetings**

- 1. Ein-Dor, P., Spiegler, I., "Context Determination for Natural Language Queries", <u>Text and Context</u>, Cognitive Symposium III July 4-7, 1988
- 2. Ein-Dor, P. Spiegler, I., "Natural Language Access to Multi Databases", Int. Conference on AI and Expert Systems, Hyderabad, India, Dec. 1989
- 3. Spiegler, I., and Widder, D., "A Decision Support Model for Data Base Design", <u>IEEE Computer Society Press</u>, Fourth Israel Conference on Computer Systems and Software Engineering, June 1989, pp. 27-33
- 4. Berg, A., and Spiegler, I., "Intelligent Knowledge Generation from Statistical Data Bases", International Workshop on Artificial Intelligence and Statistics, January 1991, Florida
- 5. Spiegler, I., and Weintraub, E., "A Semantic Network as a Basis for Natural Language Interface for Database Queries", Proc. Of the National Conference on Data Processing, Jerusalem, Nov. 1992
- 6. Shoval, P., Ein-Dor, P., Giladi, R., and Spiegler, I., "A Metaknowledge Base and a Search Mechanism for Distributed Heterogeneous Databases", Ass. of Information Systems (AIS) conference, Tucson, Arizona, August 1996
- 7. Grossfeld-Nir, A., Sarna, D., and Spiegler, I., "Modeling the Search for the Least Costly Opportunity", ORSIS Conference, May 2002
- 8. Ben-Zvi, T., and Spiegler, I., "Data Mining and Knowledge Discovery: An Analytic Investigation", AMCIS Conf., August 2007, Colorado
- 9. Pollak, Z., Spiegler, I., and Zahavi, J., "Incremental Data Mining", INFORMS Conf., Seattle, Novermber 2007

### **Other Research**

1. Ein-Dor, P., Spiegler, I., " A Fuzzy Logic of Contexts for Natural Language Queries in Multiple Database Environment", Tel Aviv University, Working Paper, Aug. 1986 2. Spiegler, I., Zinger, L., "Genetic Databases: Construction, Retrieval, and Access", Tel Aviv University, Working Paper, 21/2003