

## Welcome to the 2015 ZVCA Virtual Pitch Contest!



**n-Join**

Industry: Internet of Things

Stage: Round A

*n-Join is radically advancing the way production facilities are managed and optimized. Our "Plug & Play" technology empowers every factory to reach its full potential by converting Industrial IoT into knowledge, attaining the highest levels of efficiency, quality and yield while minimizing waste and environmental signature.*



**Mapme**

Industry: Social Network

Stage: Seed

*Mapme is a platform that empowers passionate people to build, launch and grow Community Maps.*



**Cortica**

Industry: Mobile app.

Stage: Round B

*Cortica's Image2Text® technology identifies the core objects and scenes in photographs or videos, and maps these in real time to relevant illustrative keywords. With Cortica every image, off-line or online, becomes interactive, actionable and highly engaging.*



**Cellint Traffic Solutions Ltd.**

Industry: Smart Transportation

Stage: Round B

*Cellint provides Big-Data solutions based on cellular signaling data, replacing multi-million US\$ infrastructure projects, manual polls and field research. Cellint's customers include tier-one mobile operators, government agencies and smart cities.*



**Night-Sense**

Industry: Medical

Stage: Seed

*Night-Sense is developing the Hypo-Sense, a noninvasive, continuous "watch-like" medical device, enabling real time alert of nocturnal hypoglycemia for 90M diabetics. It is a platform for future medical alert devices.*



**Hybrid Security**

Industry: Cyber Security

Stage: Round B

*Hybrid Security's innovative solution detects web fraud in real time and across all platforms. Using artificial intelligence, Telepath detects automated attacks and fraudulent web activity. The solution learns normal user behavior patterns, inside and outside of the organization, to regard the rest as anomalies in behavior.*



**NewCO2Fuels (NCF)**

Industry: Clean Tech

Stage: Round A

*NewCO2Fuels ("NCF") is revolutionizing the commercial production of fuel by recycling greenhouse gasses into valuable reusable products.*



**Spot.IM**

Industry: Social Network

Stage: Round A

*Spot.IM is the creator of the first distributed social network, empowering website owners and publishers to turn their websites into a social network driven by their own content. The company was founded in 2012 by Nadav Shoval and Ishay Green and is based in TLV.*



**Cell Buddy**

Industry: Telecom

Stage: Round A

CellBuddy's zero integration marketplace app, enables mobile operators to sell voice & data online, instead of spending billions in ineffective marketing, letting customer to instantly activate their mobile plans at home or abroad.

**EarlySense**

Industry: Medical

Stage: Pre IPO

EarlySense is the global market leader in contact-free monitoring solutions of vital signs, motion and sleep. Our solutions cover the following segments: Hospitals, nursing homes,

**Runner-Up Start-ups:**

**Meekan**

Industry: Mobile app.

Stage: Seed

Meekan is the best way to schedule meetings for individuals and teams no matter which calendar you use. Meekan simplifies scheduling by pinpointing the best times for the meeting, taking into account free/busy availability, time zones and working hours of all attendees, regardless of the calendar program they're using (Gmail, Google Apps, Exchange/Office365.com and iCloud).

**Aniways**

Industry: Mobile app.

Stage: Round A

Aniways has an SDK for adding "intelligence and interaction" to mobile communication services, giving any chat/IM/social networking service a beautiful way to monetize their traffic.

**Reach**

Industry: Social Network

Stage: Seed

Reach is a first-of-its-kind people search platform that connects you to people based on any characteristic imaginable: knowledge, interests, hobbies, health issues, and more. We make impossible people search possible!

**Ginger**

Industry: Mobile app.

Stage: Round B

Ginger specializes in developing mobile keyboard and writing enhancement apps that enable everyone to quickly write high-quality, accurate messages on the go, at home or in the office.

**MyTreat Ltd.**

Industry: Trading/ecommerce

Stage: Seed

MyTreat is an innovative B2B gifting Company. Our Plugin, GiftWizard, Combines personalized data analysis, automatic solutions and beautiful design to create the perfect Gifting Experience for Online Shoppers. Our product increased sales on the last holiday season (2014) by up to 25%!





CommuniTake

**CommuniTake Technologies Ltd.**

*Industry: Security*

*Stage: Round B*

*CommuniTake crafts care and security solutions to provide businesses and users optimized mobile / device use. We deliver a comprehensive mobility platform that unifies robust multi-channel support with wiretapping protected, secure device and central device management.*

## Thank You for Your Support!

*Organizer: ZVCA (Zhongguancun Venture Capital & Private Equity Association)*

*Co-organizer: The Israel Export & International Cooperation Institute*

*QIAO Group, Recanati Business School, Tel Aviv University*

*Venue Support: Google Campus Tel Aviv*

