

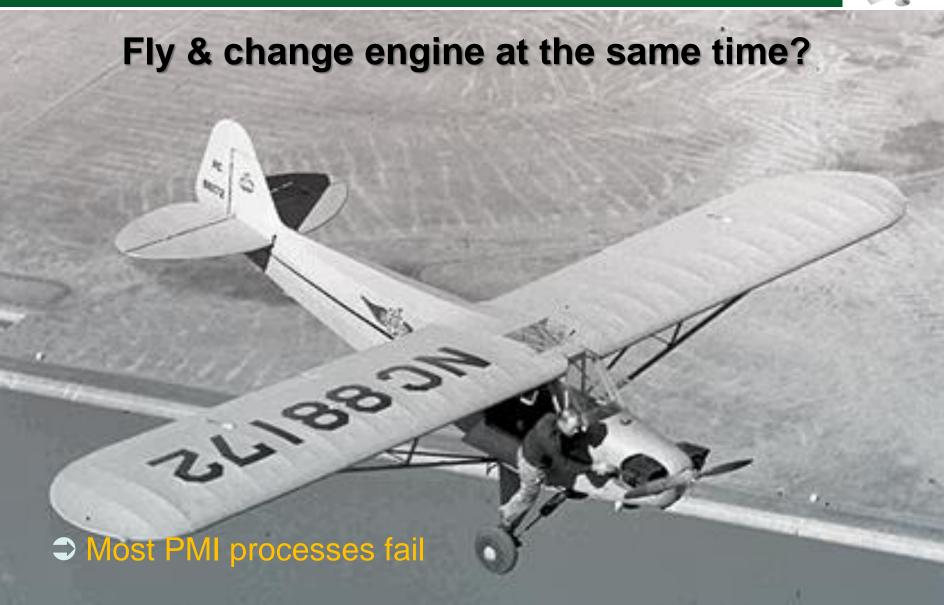
The PMI processes-

The Role and Responsibilities of Chief Integration Officer.

Ika Abravanel Dec 2014

Successful Integration - Defining the right road





→ ~20% of all acquisitions meet performance expectations

Aspirations on Integration



Shape a great, high-performing company, leveraging the best of both partners

Build the infrastructure to support the #1 company

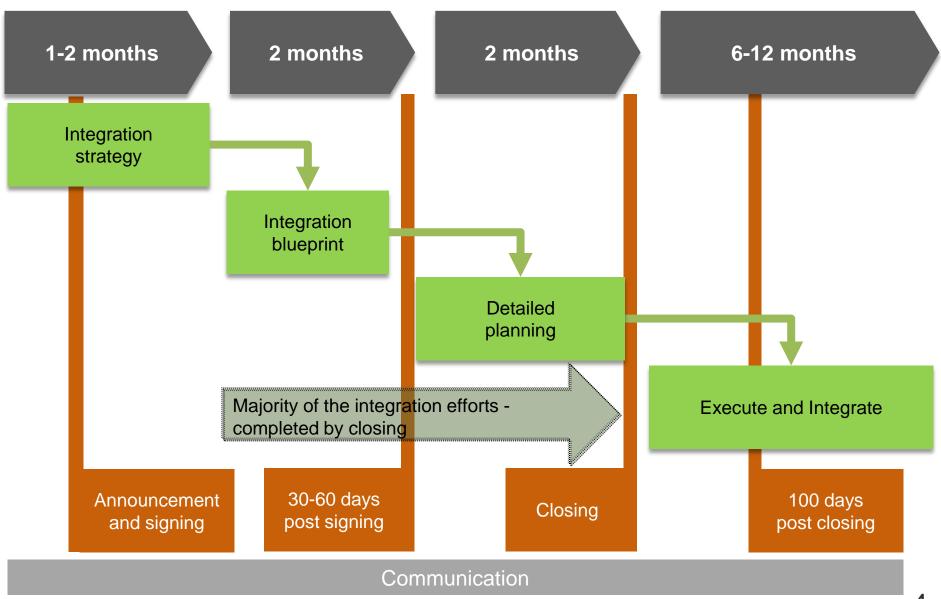
Fast/seamless integration, maintaining business momentum and retaining the best people

Achieve the right financial improvements and synergies based on value creation



Order of events for a successful Integration





Take home lesson from past integrations



Executive management /Steering Committee

Business Development



Closing the deal

Process management: planning, execution, day 1 readiness

Regulatory

Geographical

BU geography

Legal

Global

Global functions

Accounting

Corporate

Corporate units

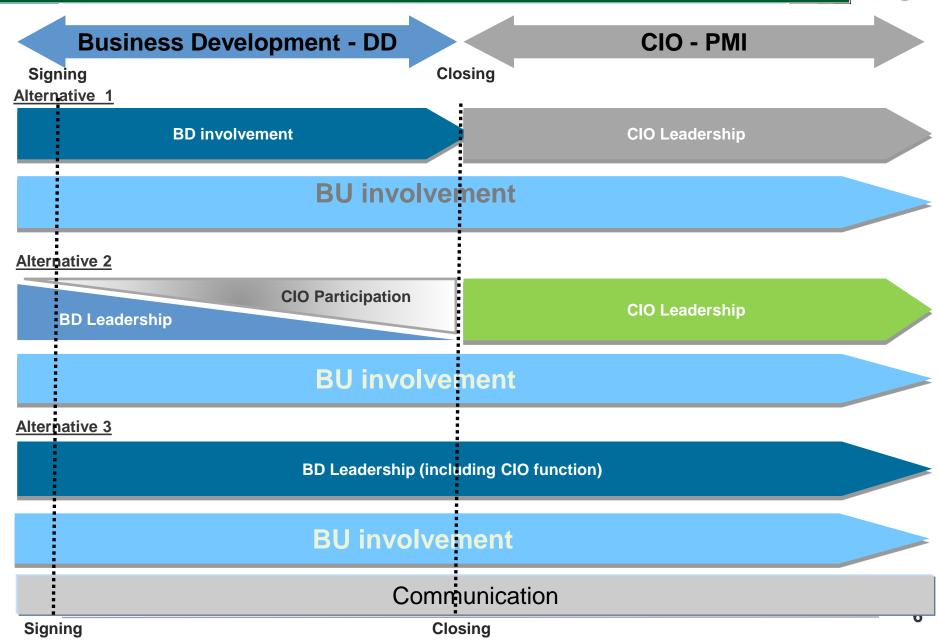
Financial

Country-level

Countries

Order of events for a successful Integration



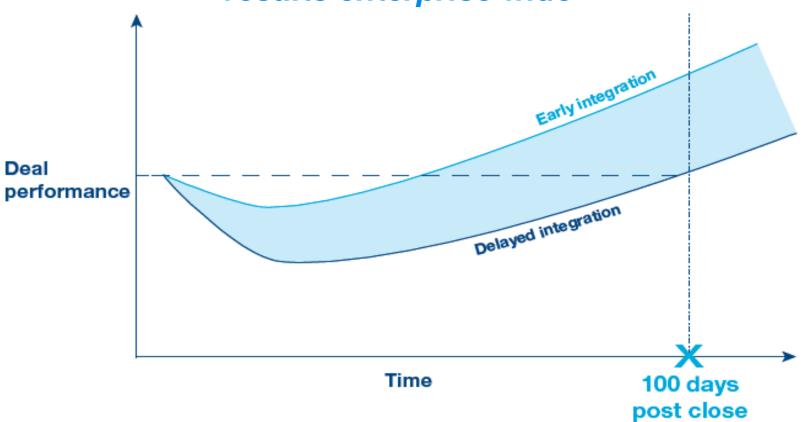


Importance of Speed in Integration



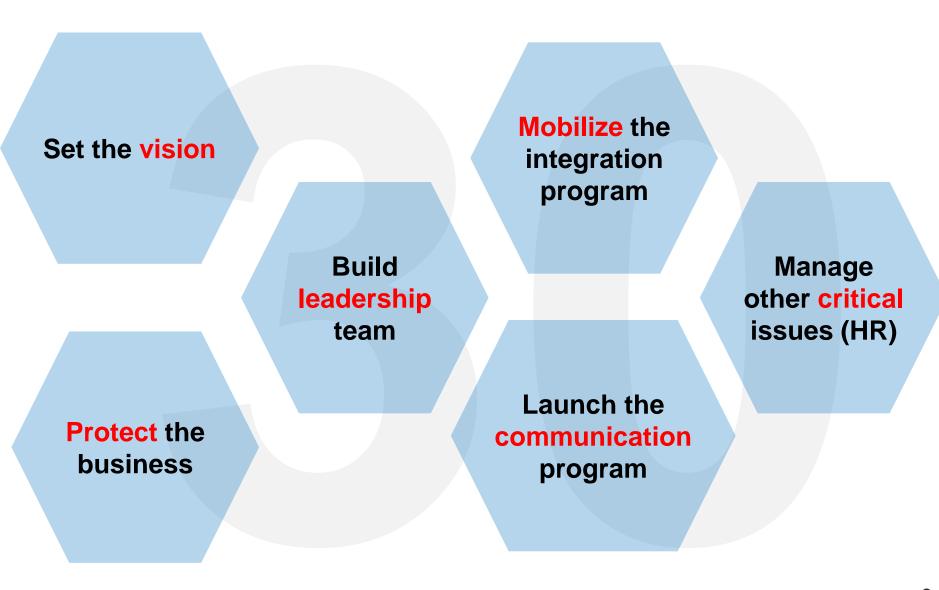
You could be losing deal value by failing to plan <u>soon enough</u> or act <u>fast enough</u>

Accelerating the transition improves results enterprise wide



Best Practice: Priorities 30 Days Post Deal Announcement

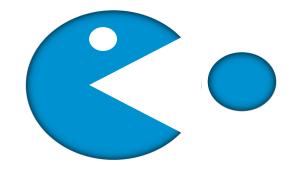




How to overcome the inherent lack of balance in the Integration Process



- Cultural sensitivity
- Adopt a Best of Breeds approach
 - People
 - Talent retention
 - Fair Process Fair Opportunities
 - Legacy
 - Brand
 - Processes
 - Assets
 - Combined Portfolio & Pipeline Review
 - Resources



Integration Process – Roles & Responsibilities



CEO & management / steering Committee: overall responsibility

CIO: responsible to manage the process (planning -> execution)

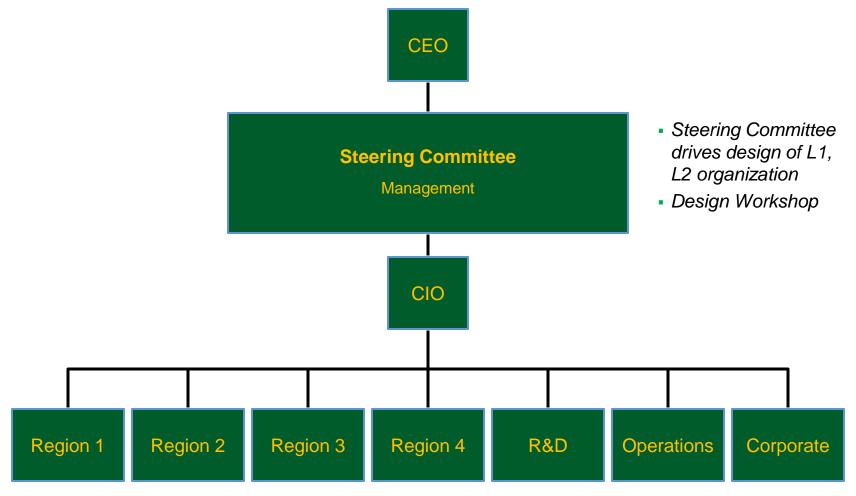
CIO: Provides direction and coordination (among BUs via the CIO) due to inherent Interdependencies and acts as a focal point for information sharing

BU: designates an integration coordination point of contact

BU: responsible for its part after approval of Master Plan

Leadership's Role & Responsibilities in Integration





 Regional and functional integration teams to work with the acquired company counterparts for detailed integration planning, including organization, processes, synergies, and Workplan

CIO tasks: Roles & Responsibilities during Integration



The coordinator-Mostly, behind the curtains

- Integration kickoff meetings
- Clear definitions of integration framework and roles & responsibilities
- Identification and initiation of sub-teams
- Integration process timelines
- Direct communication between the organization & BU
- People Processes Planning and monitoring
- Communicate importance of "business as usual"
- Identify Key watch items
- Blueprint & Detail integration plan approvals

Best Practice: Signing till 100 days post closing



Smooth Transition from DD to Integration

Clear strategy and blue print

2 months after signing

Finalize organization design and staffing

Blueprint phase

Control the integration

Weekly committees updates

Issue-free day 1

Full planning & alignment within and between organizations

accelerate synergy capture

Shortened timelines

Address culture and change

Pulse check

End to End Business accountability

